



**Business Incubator Association
of New York State, Inc.**

ANNUAL PROGRAM SPONSORSHIP OFFERINGS

Statewide Exposure
Monthly Programs
Across New York State

Over 100 Incubators
Representing every
industry sector

Over 3000 Startups serviced
annually and over 13,000
Alumni companies



Business Incubator Association
of New York State, Inc.

PARTNER WITH BIANYS

WHO WE ARE

The Business Incubator Association of New York (BIANYS) is a nonprofit trade association of program leaders of incubators, accelerators and co-working spaces spanning all corners of New York State. This network of dedicated leaders works tirelessly to foster a dynamic, diverse, creative, and successful startup ecosystem spanning all corners of the state.

The 100+ member collective works to launch, support, mentor, and advise over 3,000 high-potential startups that, in turn, introduce new technologies and solutions to power the economic engines of tomorrow.

WHAT WE DO



Networking

BIANYS provides various opportunities for our membership and partners to network to share best practices, connect with resources, and more, including the BIANYS Annual Meeting.



Capacity Building

BIANYS provides ongoing opportunities for startups to build business development pipelines, commercialization options as well as a resources for International startups.



Advocacy

BIANYS provides leadership and collaboration amongst the innovation ecosystem and Albany to ensure the access and success for all entrepreneurs, incubators, and economic development agencies.



2026 Annual Meeting

JUNE 16 - 18 | University of Albany, NY | Sponsorship Offerings

BIANYS is the statewide voice of New York's innovation ecosystem that connects accelerators, incubators, founders, and policymakers from Buffalo to Brooklyn. Sponsoring BIANYS provides direct access to the room where New York's next wave of innovation is being built. Connect your company to founders, funders, Incubator/Accelerator Directors & policymakers who are already making decisions that affect your business. **Celebrating 20 Years of Impact!!!**

Companies we work with:



Why Sponsor?

Brand Visibility/Thought Leadership: Associate your name with economic development, job creation, and the infrastructure of NY's innovation future.

Business Development Opportunities: Get Category Exclusivity to vetted, warm introductions

Connection to Innovation Community: Direct access to 150+ member orgs and thousands of founders actively driving economic impact across New York State

Sponsorship Tiers: \$1,500 - \$25,000 USD*

(Custom Packages are Available)

ACTIVATION OPTIONS



Presented by Keynote Speaker/ Workshop



Presented by Breakfast, Lanyards, Coffee Station



Exhibitor Booths or Vendor Marketplace



Presented by Welcome Event, 20th Anniversary Luncheon, Closing Reception

+973-760-9159

Regina Gwynn,
Executive Director

regina.gwynn@bianys.com



Partnership Levels

SPONSORSHIP BENEFITS	CONTRIBUTING SPONSOR	SUPPORTING SPONSOR	EVENT SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
Annual Meeting tickets	0	1	2	5	7	10
Recognition at Annual Meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on BIANYS Website & Email	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Materials distributed in attendee folders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Content in newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on Event Signage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Badges/Lanyards		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Branded Booth at Event		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coffee Station, Breakfast or Snacks		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presented By Workshops Product Demos				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo & content on website (12 months)				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Invitations to VIP Events					<input type="checkbox"/>	<input type="checkbox"/>
Welcome Reception, 20 th Anniversary Luncheon					<input type="checkbox"/>	<input type="checkbox"/>
Top billing state wide						<input type="checkbox"/>
Speaking opportunity at Annual Meeting						<input type="checkbox"/>
Regional programming with membership						<input type="checkbox"/>
Partnership Investment:	\$1,500	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000

Contact us for opportunities to sponsor individual webinars, or additional custom sponsor opportunities!

